

DIANA LaCHANCE

lachance_writer@yahoo.com | (256) 886-9977 | www.dianalachance.com

EXPERIENCE

Office of Marketing & Communications, The University of Alabama in Huntsville, April 2013 –

- **Director of Admissions Communications**, Oct. 2016 –
- **Communications Writer/Editor**, April 2013 – Oct. 2016

Manage admissions-related communications for the university; manage the publication of three UAH magazines per year with a readership of over 25,000 each; develop, research, write, and market feature stories and press releases; promote university-related events within the community; write and edit copy for university-related marketing material; write and edit content for the UAH website; write and record PSAs; assist with the promotion of UAH through social media; and supervise reports and interns.

Freelance Writer/Editor, 2006 – 2013

- **Spark Magazine** (Magazine/Huntsville, AL) Contributor, July 2011 – March 2013
- **Yetispace Inc.** (NASA Contractor/Huntsville, AL): Technical Writer/Editor, March 2010 – March 2013
- **Valley Planet** (Newspaper/Huntsville, AL): Contributor, Dec. 2008 – March 2013
- **Redstone Rocket** (Newspaper/Huntsville, AL): Reporter, Jan. 2012 – March 2013
- **WordSouth** (Public Relations/Rainsville, AL): Copywriter, April 2012 – March 2013
- **Huntsville Times** (Newspaper/Huntsville, AL): Oct. 2010 – March 2013
- **Crestwood Pulse Magazine** (Magazine/Huntsville, AL): Contributor, April 2011 – Dec. 2011
- **R&D Magazine** (Magazine/Huntsville, AL): Contributor, July 2009 – Dec. 2012
- **Culture & Leisure** (Magazine/Huntsville, AL): Managing Editor, Dec. 2007 – Sept. 2009; Senior Features Ed., Jan. 2007 – Dec. 2007
- **Beacon PMG for AIAA** (Education Technology/Ashland, OH): Technical Editor, May 2007 – April 2010

Technical Writer/Editor, *Long & Foster Real Estate*, 2004 –2006

Acquisitions Editor, *American Assoc. of Pharmaceutical Scientists*, 2002 –2004

Associate Editor, *University Press of America*, 2000 –2002

➤ EDUCATION

- M.A., University of Florida, 1999
- B.A., College of William & Mary, 1997

OTHER

- Volunteer ESL teacher at Weatherly Heights Baptist Church (May 2016 – present)
- Selected for and completed UAH's 2016-2017 STARS Leadership Program, a yearlong professional development program with an emphasis on administrative leadership, ethics, diversity, and employment law.