

DIANA LaCHANCE

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EXPERIENCE

Director of Admissions Communications | Office of Marketing & Communications (OMC) | The University of Alabama in Huntsville (UAH) | Oct. 2016 – present

Develop, research, write, and market feature stories and press releases; assist with media relations; manage the publication of three UAH magazines per year; write and edit copy for university-related marketing material; write and edit content for the UAH website; assist with the promotion of UAH through social media; and supervise reports and interns.

Communications Writer/Editor | OMC | UAH | April 2013 – Oct. 2016

Freelance Writer/Editor | 2006 – 2013

- Spark Magazine (Magazine/Huntsville, AL) | Contributor | July 2011 – March 2013
- Yetinspace Inc. (NASA Contractor/Huntsville, AL) | Technical Writer/Editor | March 2010 – March 2013
- Valley Planet (Newspaper/Huntsville, AL) | Contributor | Dec. 2008 – March 2013
- Redstone Rocket (Newspaper/Huntsville, AL) | Reporter | Jan. 2012 – March 2013
- WordSouth (Public Relations/Rainsville, AL) | Copywriter | April 2012 – March 2013
- Huntsville Times (Newspaper/Huntsville, AL) | Oct. 2010 – March 2013
- Crestwood Pulse Magazine (Magazine/Huntsville, AL) | Contributor | April 2011 – Dec. 2011
- R&D Magazine (Magazine/Huntsville, AL) | Contributor | July 2009 – Dec. 2012
- Culture & Leisure (Magazine/Huntsville, AL) | Managing Editor | Dec. 2007 – Sept. 2009 | Senior Features Editor | Jan. 2007 – Dec. 2007
- Beacon PMG for AIAA (Education Technology/Ashland, OH) | Technical Editor | May 2007 – April 2010

Technical Writer/Editor | Long & Foster Real Estate | 2004–2006

Acquisitions Editor | American Association of Pharmaceutical Scientists | 2002–2004

Associate Editor | University Press of America | 2000–2002

EDUCATION

M.A. | University of Florida | 1999

B.A. | College of William & Mary | 1997

OTHER

- Volunteer ESL teacher at Weatherly Heights Baptist Church (May 2016 – present)
- Inclusion & Diversity Symposium | April 2018 | PZI International Consulting Inc. | Huntsville, AL
- CASE District III Conference | Feb. 2017 | Atlanta, GA
- STARS Leadership Program | 2016-2017 | UAH | Huntsville, AL
- CASE District III Conference | Feb. 2016 | Nashville, TN
- Managing Across Generational Lines Seminar | Jan. 2017 | SKYE Connect Inc. | Huntsville, AL